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Henri Temianka Correspondence; (wpaepcke)

Henri Temianka

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September 5, 1950

Mr. Walter Paepcke
Hotel Jerome
Aspen, Colorado

Dear Walter:

We have just completed some strenuous recordings for RCA-Victor and I have at least a little leisure to write to you. I should like to tell you again what a great joy and privilege it has been for my colleagues and myself to participate in the wonderful Aspen Festival. Upon my return here I was very agreeably surprised to discover how widely the interest in the Aspen Festival has already spread in this city. Many of my friends and acquaintances were most anxious to know more about the Festival and I have a feeling that if you could train your propaganda guns on Los Angeles, you would attract a great many visitors from here next year. Would it not be possible, without going to extravagant expense, to set up some kind of permanent Aspen Festival information office in Los Angeles, or to take a small space for it in some existing travel bureau?

Thruston Johnson visited me upon his return to Los Angeles and told me of the discussion he had had with you. If there is anything I can do at any time I hope that you will not hesitate to tell me so.

I herewith enclose a letter from the Editor of the Etude music magazine. Perhaps you can comply with his request for black and white photographs of Aspen. I have only color pictures which are no good for their publicity.

With warmest regards, in which Emmy joins me, to you, Pussie and the family,

Cordially yours,

Henri Temianka

Encl.
HT: jr